

SCOR GOLF

short game intelligence™



For More Information Contact:

Stuart Goldstein of Raker Goldstein & Co.
201-784-1818 or stuart@rakergoldstein.com

or

Terry Koehler of SCOR Golf
877-726-7670 or terry@scorgolf.com

INVITATION TO MEDIA EVENT

TO: Media

WHAT: Terry Koehler, President & CEO of **SCOR Golf**, will hold a media session introducing **SCOR Golf** and the company's revolutionary new product line- **SCOR416**. This departure from 70 years of golf club set make-up is a totally new concept in scoring clubs that promises to have the same impact on the short end of the iron set as hybrids have had on the long end.

SCOR Golf will host a business card drawing for media to award a full set of custom-fitted, custom-built **SCOR4161** scoring clubs. The winner will be announced at 8 p.m.

WHEN: 8 p.m., Monday August 22nd

WHERE: PGA Expo Demo Night, Callaway Golf Center,
6730 South Las Vegas Boulevard, Las Vegas NV

About SCOR Golf

SCOR4161 is the flagship product of **SCOR Golf**, a new division of Eidolon Brands. The product line erases the dividing line between short irons and wedges, and represents the most comprehensive package of scoring technology in the industry, combining forgiveness, game improvement performance and unmatched precision into the scoring end of the set for golfers of all abilities. The innovative SGC3 progressive weighting design features seven distinct head designs across twenty-one precision lofts from 41-61 degrees to optimize trajectory, spin and distance control for each scoring club. **SCOR4161** also features patented V-SOLE technology, proprietary **GENIUS** shafts co-engineered with KBS® and UST Mamiya®, and the company's own **SCOR** grips. All heads are Tru-Form-Forged™ from 8620 carbon steel to combine the precision of casting with the feel of forging. Each set of **SCOR4161** scoring clubs is custom built to fit each individual golfer by using the proprietary "**SCORFit**" fitting process that determines the exact specifications necessary to optimize a golfer's performance in the scoring zone. More information on **SCOR Golf** and **SCOR4161** can be found at www.scorgolf.com or at 877-726-7670.

###