



EXPO 2011

Demo Night: August 22, 2011 | Callaway Golf Center
Conference & Exhibition: August 23-24, 2011
The Venetian | Las Vegas



2011 DEMO NIGHT & APPAREL PREVIEW MONDAY, AUGUST 22, 2011: 5-9 PM



DEMO NIGHT PRESENTING SPONSOR

- Logo on all Promotional Material as Presenting Sponsor
- 10x10 Space for Product in Vendor Village or on Driving Range
- Banner Ad on PGA Expo Website
- Draped Table and Two Chairs
- Logo on all Signage
- Space for Product Display at Registration
- Listing in Event Schedule

\$2,500



\$450

PUTTING GREEN

- Space for 10x10 Tent on Edge of Green
- Draped Table and Two Chairs
- Signage
- Vendor to Bring Putting Rack
- Listing in Event Schedule



DRIVING RANGE

- Space for 10x10 Tent
- Hitting Bay
- Draped Table and Two Chairs
- Signage
- Listing in Event Schedule

\$750

CHECK HERE IF YOU PREFER A GRASS HITTING SURFACE



\$450

VENDOR VILLAGE

- Space for 10x10 Tent Adjacent to Driving Range
- Draped Table and Two Chairs
- Signage
- Listing in Event Schedule



HOLE SPONSORSHIP (PAR 3 COURSE)

- Space for 10x10 Tent
- Signage on Assigned Hole
- Closest to the PIN Or Contest on Hole (must supply prize)
- Listing in Event Schedule
- Draped Table and Two Chairs

\$500



\$250

GIFT BAG (FIRST 200 ATTENDEES)

- Product Sample in Gift Bag
- Requires 200 Products
- Listing on Web Site
- Listing in Event Schedule



APPAREL/ACCESSORIES SPONSOR

- Mannequin in Prominant Clubhouse Location
- Draped Table and Two Chairs
- Company Sign

\$500

RESERVE YOUR SPACE TODAY

Name: _____

Company: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Signature: _____

Date: _____

To participate, fax this form to 203-840-9330

Contact Marni Vinci at 203-840-5330 or e-mail mvinci@reedexpo.com for additional information