

ALL NEW 2011 EXHIBIT PACKAGES

Demo Night: August 22, 2011
Conference & Exhibition: August 23-24, 2011
The Venetian | Las Vegas

- Programs to **LOWER COST** with **LESS HASSLE**
- Solutions to **GENERATE LEADS** and **INCREASE SALES**

PRODUCT GALLERY: Low-cost program designed for maximum efficiency

- Display Area with Designer Fabric Backdrop & Side Drape
- Ballroom Carpet
- Draped Table and 2 Chairs
- Company Signage
- Free Vacuum Access
- 200 Category Specific Leads Post-Show
- New Product Photo on Web Listing
- Access to Map Your Show Leads



10 x 10: \$3,400

10 x 20: \$6,505

10 x 30: \$9,710

**For Spaces Larger than 300 sq ft, Please call for Pricing

APPAREL SHOWROOM: All-Inclusive Turnkey Program - You ship your product and we take care of the rest

- Display Area with Designer Fabric Backdrop & Side Drape
- Location at Front of Apparel Section
- Ballroom Carpet
- Table and 3 Chairs
- Track Lighting
- Electrical for Lighting
- Four Self-Adjusting Shelves
- Two Self-Adjusting Hanging Racks
- Free Vacuum Access
- Company Signage
- Access to Preparation Room
- Use of Steamers
- 400 Category Specific Leads Post-Show
- New Product Photo on Web Listing
- Access to Map Your Show Leads



10 x 10: \$5,000

10 x 20: \$9,650

10 x 30: \$14,300

*Upgraded Options and Styles Available - Please call for Pricing

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TAKE ADVANTAGE OF THESE PROMOTIONAL PACKAGES CUSTOMIZED TO YOUR SPECIFIC OBJECTIVES

Product Launch Package (\$750)

- New Product Center Entry
- 1/2 Page Ad in Digital Directory
- One Announcement in Countdown to Show E-newsletter

Exposure and Branding Package (\$750)

- 1/2 Page Ad in Directory
- Rotating Web Banner on www.pgaexpo.com for one month
- One Announcement in Countdown to Show E-newsletter

RESERVE YOUR SPACE TODAY

Yes! Count me in for the 2011 PGA Expo
I would like to reserve a ___ x ___ booth.

Yes! I am interested in the 2011 PGA Expo
but still have a few questions. Please contact me.

Name: _____

Company: _____

Phone: _____

Email: _____

Fax: _____

To participate, fax this form to 203-840-9378
Contact Marc Simon at 203-840-5378 or e-mail msimon@reedexpo.com for additional information
WWW.PGAEXPO.COM